

Attorney Docket No.: WRGI 20.264 (310300-00054)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor(s): Robert Hendrickson
Confirmation No: 8714
Serial No.: 10/775,752
Filed: February 9, 2004
Title: REAL-TIME POINT-OF-SALE MARKETING SYSTEM
Examiner: Mark F. Szajna
Group Art Unit: 4194

October 23, 2008

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO OFFICE ACTION

SIR:

In response to the non-final Office Action dated January 23, 2008, please amend the subject application as follows::